



**2012-2013 INSERTION ORDER**  
**SPACE RESERVATION DEADLINE: FEBRUARY 24, 2012**  
**AD MATERIALS DUE: MARCH 16, 2012**

### Ad size and rate

- Full page ad \$1,500
- 2/3 page ad \$1,350
- 1/2 page ad \$1,000
- 1/3 page ad \$775
- Formatted menu sampling \$775

### Premium positions

- Back cover \$3,800
- Inside front cover \$3,200
- Page 3 \$3,200
- Inside back cover \$3,000
- Adjacent to table of contents \$2,750

### Comments

\_\_\_\_\_  
 \_\_\_\_\_  
 \_\_\_\_\_

### Terms

Full payment due April 22, 2012

### Artwork

- Artwork to be submitted
- Please contact me to produce my ad



### Advertiser Information

Company Name \_\_\_\_\_  
 Company Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_

### Billing Information

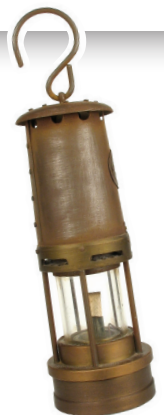
Same as above  
 Company Name \_\_\_\_\_  
 Company Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_

### Artwork Contact Information

Company Name \_\_\_\_\_  
 Company Contact \_\_\_\_\_  
 Address \_\_\_\_\_  
 City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_  
 Phone \_\_\_\_\_  
 Fax \_\_\_\_\_  
 Email \_\_\_\_\_

A signed copy serves as a contract and legal commitment for participation and payment.

Advertiser Name \_\_\_\_\_  
 Advertiser agrees to pay a total of \$ \_\_\_\_\_  
 Advertiser Signature \_\_\_\_\_  
 Date \_\_\_\_\_



**PLEASE FAX THIS PAGE TO AMY CASSIDY AT TAKE AIM MARKETING, INC. AT 970-328-4012.**

Take Aim Marketing, Inc. 970-328-1212 970-328-4012 fax amy@takeaimmarketing.net